

# Ad Hoc Strategic Plan Committee AY23

Meeting #4, September 27, 2022  
Meeting held via Microsoft TEAMS

Present: Kevin Cantwell (Chair), Stephen Svonavec (Recorder), Lorraine Dubuisson, Kendra Russell, Keisha Fields, Rod McRae, David Sims, Samantha Boswell, Mary Roberts, Marc Miller, Amanda Register, Richard Kilburn, Charles Richardson, Mary Wearn, Margo Woodham, Tracy Green,

Excused: Martin Kehayes, Modupe Oyewole,

The meeting convened at 4:02 PM

The agenda was approved by voice vote. The minutes of meeting #3 (September 20, 2022) were approved by voice vote.

The committee reviewed data folders which had been uploaded to the TEAMS site with a focus on the file from the Provost's Office. Kevin Cantwell introduced some key points raised in the file. These included the importance of student engagement and experiential learning, growth in graduate degrees, changes in online offerings, the CETL relaunch, recognition of faculty, employee retention, and MGA's financial health. He also highlighted areas where more attention was needed moving forward and what possible signs of success may be in the future.

Discussion ensued. Committee members talked about mention of increasing degrees conferred as a sign of success given the looming enrollment cliff and the most effective ways this can be accomplished. This includes efficiencies in operations, a point raised in multiple data files. Further discussion covered the role of the QEP and how much, or little, its effects continue once the QEP concludes, based in large part on institutional financial support and effective marketing. It was pointed out how unfunded priorities are not really priorities.

The committee then discussed ways of encouraging attendance at the upcoming Town Halls on October 3. This includes one on one conversations and emails. Committee members were asked to invite as many people as possible to attend.

The proposed events on the smaller campuses are tentatively planned for November. Committee members were asked to volunteer to assist with planning. Stephen Svonavec, David Sims, and Amanda Register volunteered.

The committee discussed the need to meet with other constituent groups, including student leadership, community groups (including Boards of Education), and the MGA Foundation. There was discussion of the timing of such meetings.

The formation of additional subcommittees in the near future was discussed, including one for writing the first draft of the strategic plan. Volunteers will be sought at the next meeting.

The next meeting was set for October 4 at 4 PM via TEAMS. There will be no meeting on October 11, and the meeting on October 18 will be in person on the Macon Campus, specific location TBD.

The meeting then adjourned at 5:09 PM

Submitted by Stephen Svonavec